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Clysar, LLC, Names Vicki Larson President

*Packaging Industry Executive Vicki Larson Appointed
Clysar President and Member of Its Board of Directors*

CLINTON, IA – October 12, 2018 – Leading polyolefin shrink film manufacturer Clysar, LLC, announced the promotion of Vicki Larson to the role of President of the Company, effective immediately. She was also appointed a member of the Board of Directors.

Larson, a respected shrink packaging industry executive and a 30-year veteran of the Clysar business, was elected to these roles by the Company's Board of Directors during a meeting in Clinton, Iowa, this week. This promotion comes one year after Larson's October 2017 appointment as Clysar Executive Vice President and General Manager. In addition to new responsibilities, she will continue to manage all aspects of Clysar's business, reporting directly to CEO Mr. William Morris.

Larson's deep, broad knowledge of Clysar encompasses multiple ownership transformations; and she has served in diverse capacities ranging from customer service and production planning to sales and marketing to senior management. She also brings extensive experience in the shrink film industry and packaging materials distribution. The promotion comes at an exciting time for Clysar as it launches its brand new premium performance polyolefin shrink film, PHOENIX™.

"I am excited to be going into this year's Pack Expo event in my new role at Clysar and with our groundbreaking new product, PHOENIX™," Larson said from her office in Clinton, Iowa. Pack Expo, the packaging industry's largest trade show, takes place October 14-17 at McCormick Place in Chicago.

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About Clysar, LLC

Founded in 1963, Clysar manufactures high-performance polyolefin films for a wide variety of packaging applications including e-commerce, produce, bakery, pizza, office supplies, hardware and consumer products. Clysar® offers the packaging industry's most comprehensive, customizable line of industry-leading shrink films, including: new PHOENIX™ premium performance shrink film; LTC Lowest Total Cost thin films; HP Gold all-purpose films; ShrinkBox® corrugate-replacement films; EZ-R and EZ Gold easier-to-run high-speed films; HPG Confidential opaque privacy films; LE Gold low shrink force films; and ABL "able to wrap" anything films. Headquartered in Clinton, IA, the company has over 300 employees focused solely on shrink film.

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Photo Caption:

Packaging Industry veteran Vicki Larson has been named President of Clysar, LLC.