

# New! Clysar® EVO Recyclable Shrink Film

The Go-To Choice for a More Environmentally Responsible Package

**Clysar® EVO film** is a new recyclable all-purpose shrink film that has been qualified for the Store Drop-Off label through the **How2Recycle®** program.

This strong, clear polyolefin shrink film offers packagers a sustainable alternative that addresses growing concern about the impact of plastics in the world community.

- **Designed for Recovery/Recyclability** – Developed with the requirements of **How2Recycle** in mind to meet the needs of store recovery programs—can be upcycled into other products.
- **Pre-Approved for How2Recycle Labeling** – Immediately conveys a sustainable package and provides instant recycling instructions to the consumer.
- **A High-Performance Polyolefin Replacement** – Changes out and runs easily and reliably on virtually all shrink equipment.
- **Exceptionally Easy to Run** – Delivers strong seals, and a tight shrink under a wide operating window.
- **A Versatile Multi-Purpose Option** – Works well across the broadest range of packaging applications, even those with voids or irregular shapes.
- **Strong and Lightweight** – Delivers superior product protection and package integrity at an extremely low product-to-package ratio.
- **Clear and Sparkling** – Offers excellent clarity, optics and strength for retail appeal.

## How Recycling EVO Film Works

Brand packagers who use Clysar® EVO shrink film will be approved to use the Store Drop-Off logo from **How2Recycle** on their packaging.

In order to utilize the Store Drop-Off label on their package, companies must contract **How2Recycle** directly and complete the appropriate recycle label application.



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# About Clysar® EVO Shrink Film

Because most shrink films are currently considered not yet recyclable outside industrial recovery programs, EVO gives Consumer Packaged Goods companies (CPGs) a sustainable solution that brings shrink packaging into the consumer's recycling loop.

EVO utilizes a proprietary combination of formulation and manufacturing processes, allowing it to be reintroduced into the low-density polyethylene (LDPE) recycling stream via Store-Drop Off.



## Ideal For

- Box overwraps for games, gift sets and other retail products
- Multi-packs and bundled products
- Baked goods, such as trayed muffins, pies and cakes
- Candy and confections
- Paper and office supplies (ream-size and up)
- Pizza and frozen foods

## Why Responsible U.S.-Manufactured Shrink Film Matters

Brands and consumers are increasingly concerned with corporate responsibility and exercise their voice through the products they buy.

Clysar is the ONLY shrink film produced exclusively in the United States, using domestically sourced resin and other materials. This offers a responsible chain of custody that enhances and protects brands' good names.

Our films are:

- Produced safely and responsibly under highly regulated FDA, EPA and OSHA guidelines.
- Fair trade products manufactured with concern for worker well-being, safety and income stability.
- Sourced domestically vs. offshore, reducing the amount of CO<sub>2</sub> emitted for the transportation of goods via airplane or ocean liner.
- Manufactured using strict waste management processes that ensure there is zero production waste going to the landfill.

## Member of:



How2Recycle  
<https://www.how2recycle.info/>



Sustainable Packaging Coalition  
<https://sustainablepackaging.org/>

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All Clysar® films  
are proudly made  
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# Clysar®

