

The Clysar

Packaging Area Cost Evaluation

Focused on **Saving You Money**



Clysar®

PACESM

The Shrink Packaging Analysis that Saves You **10%, Guaranteed!**

In today's economy, every manufacturer is looking for ways to cut cost and drive efficiencies. There's no better way than with a Clysar Packaging Area Cost Evaluation, or PACE.

PACE is a detailed analysis available from your authorized Clysar distributor. It reviews more than 20 specific benchmarks in your shrink operation. Then, it outlines actionable options for addressing improvements.



While your entire shrink operation is evaluated, we often find there are five real savings opportunities:

1. Film gauge, type and width.

Once a wrapper is fully tuned, you can frequently reduce roll width for significant material savings.

2. Proper ballooning in the tunnel.

Poor package appearance can be solved by improving air evacuation and ballooning in the tunnel.

3. Proper bag length on the wrapper.

Size counts: improper bag dimensions are wasteful and can actually harm package appearance.

4. Roll malfunctions and changes.

Stub rolls and roll changes are surprisingly costly—we'll show you how to minimize them.

5. Reduced re-wraps.

Re-wraps are a huge cost—we get to the root cause, for near-zero rejects!



*Is your vision to reduce costs...improve package appearance...
LEAN your operation? Schedule a PACE!*

Learn if “Business as Usual” Is Costing You \$\$\$.

It's a fact. Over time, many shrink operations become comfortable with familiar film formats and performance levels. They don't work to their full potential. And often, they throw real money out the window.

That's why it may be time for an expert third-party evaluation like PACESM.

Over the years, Clysar's technical teams and superior distributors have partnered with hundreds of shrink operations, reducing their total costs an average of 10% and as much as 30% or more!



See How Companies Like Yours Have Saved.

COMPANY A:

Health Kit Packager

PACE SAVINGS: Up to 33%

Key Cost-Out Opportunities:

- Labor reduction, film/
equipment optimization

Solution/Savings:

- Reduce film gauge – 20%
- Set up master wrapper line
– 10.5%
- Convert to flat film – 4.15%
- Add film widths to better fit the
product mix – 7%-33%

COMPANY B:

Office Products Manufacturer

PACE SAVINGS: Up to 19.95%

Key Cost-Out Opportunities:

- Film optimization

Solution/Savings:

- Convert to double-length
film rolls
- Reduce shrink film gauge
from 60 to 50 with no
performance loss
- Annual savings = 19.95%

COMPANY C:

Contract Packager

PACE SAVINGS: \$14,000/year

Key Cost-Out Opportunities:

- Package size reduction

Solution/Savings:

- Use hot slip film to reduce
package length and width
by 1/2" to 1", with no added
film cost
- Annual savings = \$14,000/year

Three Steps to Lean Savings

Depending on the complexity of your operation, your PACE analysis could require three visits, or just one. Here's the process:

- 1. Preliminary survey:** gather all the basic film, equipment, settings and package data.
- 2. Production analysis:** observe and measure actual production for all products.
- 3. Present recommendations:** provide a detailed report of the data, findings and recommendations for bottom-line saving opportunities.



Clysar and our authorized distributors are so certain we can find cost-out opportunities in your operation, ***we will guarantee savings of at least 10% ... or we will price your shrink film to make up the difference!***

Let's focus on finding savings in your operation. Schedule Your No-Obligation PACE Appointment by Contacting Your Clysar TMA, or Calling 888-4-Clysar.

Clysar[®]

Achieve Your Vision, with Experts Laser-Focused on You

Focused on **Shrink Film**

Focused on **Sales and Service Expertise**

Focused on **Equipment Solutions**

Focused on **Your Bottom Line!**

Clysar® films are only part of the package. You'll also enjoy sales and service expertise from the best shrink packaging distributors in the business, experts who are laser-focused on your application.

Using tools like PACESM, they'll optimize your package with unique programs that will reduce costs...improve your package appearance...address sustainability...and create a LEAN shrink operation. No matter what your vision, our experts simplify doing business with 360° support.

Connect with Your Area Shrink Specialist...for Easy, Expert Recommendations. **Call 888-4-CLYSAR, or email us at marketing@clysar.com to find a Clysar distributor near you.**

