

### Clearly the Best Polyolefin Shrink Film on the Market Today

Rise to an unprecedented level of performance and realize unmatched packaging value with  $PHOENIX^{TM}$ , Clysar's new premium performance shrink film that's clearer, cleaner, stronger, better than any other film on the market today.

#### Exceptionally Easy to Run

Thanks to the industry's widest operating window, PHOENIX™ handles an extreme range of variables in seal and tunnel temperatures. It features extraordinary resistance to burn-through, and it's easy to run on almost every type of packaging equipment.

#### Strong Seals at Blazing Fast Speed

Clysar® PHOENIX™ matches the performance of today's best high-speed films, while delivering superior seal strength and consistency.

#### Clearer, Cleaner, Stronger Packages

PHOENIX™ surrounds your products with unmatched overall film strength and the cleanest, clearest optics and cleanup of any competitive shrink film.

#### Superior Pack-Out

Requiring little or no cooling dwell time, PHOENIX™ also delivers improved slip characteristics that accelerate pack-out by reducing sticking and friction.

## FIELD REPORT: DRAMATICALLY BETTER PACKAGE PERFORMANCE

"Surprising puncture strength."

"Impressive memory."

"Great cleanup and burn-through resistance."

Comments from independent shrink experts



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# Take Your Shrink Package to a Whole New Level.



Clysar® PHOENIX™ polyolefin shrink film is an exceptionally versatile, easy-to-run premium performance shrink film with improved clarity and strength. Combining all the best Clysar® polyolefin characteristics, PHOENIX™ film will take your shrink packaging performance to a whole new level.

#### Your New Go-To Film

PHOENIX™ is a drop-in solution ideal for challenging applications where common shrink films have failed; for improving throughput and quality even on older equipment; or consolidating film SKUs while wrapping multiple products.

#### PHOENIX™ is available in 45 and 60 gauges in a variety of put-ups.

#### Ideal for:

- Books and Magazines
- Box Overwraps
- Commercial Laundry
- Cosmetics/Health and Beauty
- Digital Storage (DVDs, CDs, etc.)
- e-Commerce
- Multi-Packs and Bundling
- Paper Products
- Pharmaceuticals
- Pizza and Frozen Foods
- Sharp or Irregular Products



#### **Count on Superior Technical Support from Trial to Commercialization**

PHOENIX<sup>™</sup> premium performance shrink film is backed by the most technically advanced distributors and field sales team in the shrink packaging industry. You'll get expert guidance and assistance for every step in evaluating and commercializing PHOENIX<sup>™</sup> film for your application.

# Clysar<sub>®</sub>

Featuring industry-leading performance and consistency, Clysar® films are manufactured under ISO 9001:2015 standards and are proudly made in the USA.

#### **CALL FOR A FREE PHOENIX™ FILM SAMPLE**

**Contact 1-888-4-CLYSAR** *Demanding product application?* 

Aggressive improvement goals? We're confident that PHOENIX™ premium performance shrink film will deliver improved value, runnability and performance over ANY other film today. Call to get a free sample roll; film trial or packaging cost evaluation. It's a no-obligation chance to see how PHOENIX™ will make your shrink package stronger, faster, clearer, better.

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