

# Shrink Packaging Solutions

For People, Products, Planet



## Brilliant Solution to Offshore Challenges

Domestic Sourcing & Downgauging  
Deliver Savings for Multi-Packs



Clysar®

888-4-CLYSAR

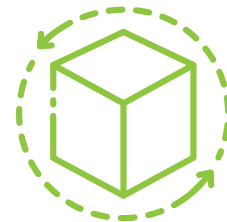


# Challenge:

Simplifying Logistics, Reducing Cost, Improving Sustainability

# Featured Success:

## PHOENIX™ 60-Gauge Premium All-Purpose Film



A U.S. tea light manufacturer has solved logistics and production challenges with Clysar. The company imported container loads of 75-gauge shrink film purchased through its parent company overseas, adding lead time and warehousing costs.

By switching to PHOENIX™ 60-gauge shrink film, the candle maker now enjoys 20% source reduction, along with agile, flexible supply. Clysar's responsive technical service has also been instrumental in reducing issues with packaging rework by ensuring optimal equipment/film performance.

### Packaging Improvements:

- **Cost Savings:** Reduces system-wide costs including warehousing, packaging materials, energy use and rework
- **Sustainability:** Provides 20% source reduction, saves energy through lower tunnel temperatures, reduces packaging's carbon footprint by eliminating overseas transport
- **Retail Appearance:** Transforms appeal with superb clarity, gloss and improved overall package durability
- **Operational Improvements:** Delivers more film/packages per roll to reduce changeovers; optimizes film/equipment performance with expert tech support
- **Walmart Initiatives:** Supports Walmart's commitment to products with improved sustainability and U.S.- manufactured products and materials

### Sales Success Tip:



U.S. manufacturers selling to Walmart offer a strategic target for Clysar® shrink film. Walmart's initiative is to commit \$250 billion through 2023 to source and promote products made, grown and assembled in the USA. As the only shrink film manufactured exclusively in the USA, Clysar can offer Walmart buyers a 100% USA package. (Popular with both consumers and retailers.)

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All Clysar® films  
are proudly made  
in the USA

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