

Shrink Packaging Solutions

For People, Products, Planet



The Ticket to Winning Efficiency

Improving Productivity & Performance
for Gaming Materials

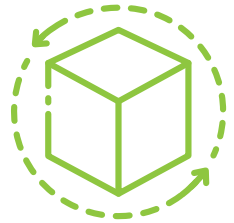


Clysar®
888-4-CLYSAR



Challenge:

Eliminate Downtime and Maintenance Headaches
with Drop-In Solution



Featured Success:

PHOENIX™ 45-Gauge Premium Multi-Purpose Film

A leader in the lottery and game industry overcame chronic maintenance issues and cost in its shrink packaging operation with Clysar's PHOENIX™ 45-gauge high-performance film. The exceptionally strong, easy-to-run film replaced an economy thin-gauge shrink film that left sticky burned residue on the shrink equipment, causing excessive downtime.

Packaging Improvements:

- **Maintenance:** Eliminates residue buildup on equipment rollers, significantly lowering downtime, reducing labor costs and lengthening component life
- **Productivity:** Offers a drop-in solution that provides longer, problem-free production runs and blazing-fast line speeds
- **Consumer Appeal:** Delivers a premium appearance with improved gloss and clarity, and form-fitting shrink
- **Sustainability:** Maintains environmental benefits of Clysar's previous thin-gauge film, while achieving improved strength and performance

Sales Success Tip:



Despite the drive to digital formats, printed materials still offer an excellent target for shrink film packaging. In the U.S., the printing market is estimated to be nearly \$80 billion in 2020*, and large commercial printers are found in nearly every sales region.

*Printing Industry in the US-ibisworld.com

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All Clysar® films
are proudly made
in the USA

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