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Clysar® ReClaim™ PCR Resins Achieve Certification from SCS Global Services, Offering Shrink Films with Verified Pre-Consumer Recycled Content

*SCS Global Services has certified Clysar® ReClaim™ PCR Resins as pre-consumer recycled material. Now many of Clysar® high-performance shrink films can contain certified pre-consumer recycled resin and/or are prequalified by **How2Recycle®** for Store Drop-Off.*

CLINTON, IA (September 27, 2022) – SCS Global Services has certified that Clysar® ReClaim™ PCR Resins contain 99% pre-consumer recycled content. The certification makes Clysar a verified source of polyolefin shrink films that can contain certified pre-consumer recycled resin. Eligible films include recyclable Clysar® EVO™ and Clysar® EVO-C™ Confidential films (prequalified for Store Drop-Off by **How2Recycle®**); and LE Gold, ABL, LTC (Lowest Total Cost), HP Gold, HPG Confidential and ShrinkBox® films.

“This certification is good news for consumer product companies and retailers who have aggressive goals for packaging with recyclable and recycled content, and who seek greater sourcing visibility through third-party verification,” said Christine Grant, Clysar Sustainability Manager.

Now, many polyolefin films from Clysar can either incorporate certified Clysar® ReClaim™ pre-consumer recycled resin and/or are prequalified for the Store Drop-Off label by **How2Recycle®**, offering more environmentally sound drop-in shrink packaging materials that address the challenges of extended producer responsibility.

Certified Clysar® ReClaim™ PCR Resins are made from polyolefin film materials upcycled from the Clysar manufacturing process. This reclaimed material has not yet reached the consumer or end-user and is diverted on site: an efficient process that allows Clysar to minimize manufacturing waste. Thanks to proprietary technology and rigorous process control, the pre-consumer content films provide the same package appearance, film functionality and performance on the packaging line.

Clysar Pre-Consumer Resins Achieve Certification from SCS Global Services 2-2-2

While Clysar has incorporated reprocessed pre-consumer material into its shrink films for many years, independent third-party verification of recycled content has become increasingly important to brand owners and consumers. Working directly with SCS Global, Clysar is able to validate that our resin from reclaimed material is certified pre-consumer content, identified under the Clysar® ReClaim™ brand name.

Expert technical and development support is available from Clysar for incorporating pre-consumer content films or other sustainable shrink materials into packaging programs. Services include project consulting and commercialization, trial rolls and testing, packaging line optimization, Life Cycle Analysis reports featuring customer data and assistance obtaining Store Drop-Off label approvals through **How2Recycle®**.

For more information, please contact Christine Grant, Sustainability Manager, Clysar LLC, 563-259-3384, Christine.Grant@clysar.com.

Photo Caption:

Clysar® ReClaim™ PCR Resins have achieved certification from SCS Global Services as pre-consumer recycled material, allowing multiple options in the Clysar® shrink film portfolio to offer certified pre-consumer content and/or to be prequalified for Store Drop-Off by How2Recycle®.

About Clysar, LLC

Founded in 1963 in Clinton, IA, Clysar offers today's only shrink films manufactured 100% in the USA using domestically sourced resins. A leader in sustainable shrink packaging, Clysar is committed to making brands more sustainable and successful with the industry's most comprehensive selection of high-performance polyolefin films. Clysar is known for shrink packaging expertise, responsive technical support and reliable supply programs that make it easy to do business. Clysar® shrink films are offered through an independent network of packaging distributors.

MORE-MORE-MORE

Clysar Pre-Consumer Resins Achieve Certification from SCS Global Services 3-3-3

About SCS Global Services

SCS has been providing global leadership in third-party quality, environmental and sustainability verification, certification, auditing, testing and standards development for three decades. Its programs span a cross-section of industries, recognizing achievements in green building, product manufacturing, food and agriculture, forestry, power generation retail and more. SCS is accredited to provide services under a wide range of nationally and internationally recognized certification programs. Consistent with its mission, SCS is a chartered benefit corporation, reflecting its commitment to socially and environmentally responsible business practices.

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