

Why Consider Clysar® Shrink Film

Choosing a brand of shrink film for your packaging application can be challenging. Suppliers and film options can appear very similar. Yet there are important differences to consider, from true sustainability; to package protection and appeal; to expert technical support.

Here we look at how Clysar and our high-performance polyolefin films offer differentiated value to help our customers be more sustainable and successful.



A Leader in Sustainable Shrink Packaging

Established in 1963, Clysar is a leading North American manufacturer of polyolefin shrink film used in display packaging, product protection and shipping.

Today, Clysar is the industry's only shrink film manufacturer that focuses exclusively on customers' shrink packaging needs. As sustainability escalates in importance, Clysar responds with an unmatched depth of sustainable shrink films and application expertise to fulfill critical packaging objectives.

✓ Best-of-Class Shrink Packaging Expertise

The expanse of shrink application knowledge developed over 60 years creates a strong asset base for end-users who are looking for packaging expertise and resources.

✓ Made in the USA

Clysar is the only company that produces **100% of its shrink films in the United States** using North American sourced resin and materials. This significantly reduces supply risk, and lowers the package's overall carbon footprint.

✓ Leading Quality, Clarity and Gloss

Clysar® films offer clear, strong, brilliant display features for premium package appearance and protection. They are produced and certified to critical quality, government and industry association standards.

✓ Industry-Leading Sustainable Shrink Films and Selection

Clysar offers today's most complete selection of recyclable, recycled content and right-gauged shrink films, including source-reduction solutions. These include a wide selection of market-leading **recyclable films** prequalified for Store Drop-off through **How2Recycle®**.

These truly recyclable films offer equal performance to traditional shrink films but meet all the latest stringent criteria for recycling performance. With Clysar, there is a sustainable solution for every market application, product type, retail channel and distribution model.



Clysar®

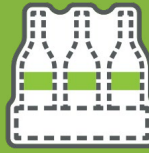
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Clysar® Shrink Packaging: Sustainability & Expertise for a Challenging World



Dynamic and Differentiated New Products

Keeping pace with emerging needs of brands, the recycling stream and the marketplace, Clysar continues to develop innovative new **shrink films** to improve sustainability, cost and performance. Thanks to significant polymer advancement, Clysar® films offer a unique and robust polyolefin platform optimized for the **recycling stream**.



Application Support

Extensive resources are available through Clysar to help develop new packages, determine the optimum film gauges, improve package performance and convert alternative packaging to more sustainable shrink films. Full commercialization support includes Life Cycle Analysis comparisons, film trials, film/equipment interfaces, research and development projects, recycling label application support and more.



Corporate Responsibility

Clysar® films are made responsibly and marketed ethically. The company works collaboratively with many industry partners and **reports our environmental performance**. We meet corporate mandates for packaging that is produced responsibly and sustainably, with a clear, verified chain of custody.



Shrink Training and Consulting

Comprehensive shrink packaging training and resources are offered on a wide range of topics to optimize your package and operations. Consulting programs are also available to improve efficiency, lower cost and drive sustainability into your packaging operation.



Roll-to-Roll Reliability

Clysar® films are highly consistent and conform to critical standards and specifications. They also will not discolor or become brittle with age and freezing temperatures.



Easy to Do Business With

As an agile and flexible privately held company, Clysar is known for being responsive and easy to work with; bringing flexibility and a can-do attitude to business and packaging challenges.



Unrivaled Technical Service

Our technical service experts have unmatched skills and shrink packaging experience to keep your operation running at peak levels.



Local, Knowledgeable Distributors

Clysar® shrink film is offered through local **independent shrink packaging distributors**, who create high-value packaging solutions by bringing together Clysar® shrink film and equipment, technical training and support; and lean supply strategies.



Let's take the next step.

Contact us at marketing@clysar.com to learn more about how Clysar and our dedicated distribution network offers the best shrink expertise and products for your next package.

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