

# Clysar® EVO-C™ Confidential Shrink Film: The Sustainable Solution for Rising Transport Cost



From increasing freight rates to pricing based on package size, transport companies are using price hikes to encourage shippers to rethink and right-size packaging.

Recyclable\* EVO-C™ Confidential shrink film can help dramatically lower costs and carbon impact by eliminating unnecessary packaging materials, weight and volume.

## A Strong, Lightweight Solution for E-Commerce and Retail Fulfillment

Clysar® EVO-C™ Confidential is a high-abuse opaque packaging material used by a growing number of e-commerce packagers and industrial distributors. It is an alternative to box-within-a-box packaging: replacing the outer shipper or protecting individual products within the shipper.



**UP TO  
80%  
SOURCE  
REDUCTION!**

EVO-C™ film improves the unboxing experience, while minimizing a product's carbon footprint throughout the supply chain.

- Reduces package weight size/volume to lower shipping cost
- Significantly reduces packaging inventory—  
one roll of overwrap accommodates most sizes
- Eliminates cost of outer boxes, dunnage and filler
- Conceals contents for privacy and protection
- Delivers clean, attractive, lightweight packages
- Prequalified for Store Drop-Off by **How2Recycle®**
- Manufactured with Post-Consumer Recycled (PCR) content
- Provides truly recyclable packaging



\* Prequalified for Store Drop-Off by **How2Recycle®** with Post-Consumer Recycled (PCR) content

# By the Numbers: EVO-C™ Confidential Shrink Packaging Makeover = \$1.86\* Savings per Package

Below is an example of how a Midwestern e-retailer unbundled **direct savings** when shipping an order to a customer in California.

## 1. Reduced SHIPPING MATERIALS – \$0.66 per Package

**Cost of Shipping Materials Before:**  
**\$0.92 per package**

*Dunnage, Shipper Box and Tape*



**Cost of Materials After:**  
**\$0.26 per package**

*EVO-C™ Shrink Film*



## 2. Lowered DIMENSIONAL VOLUME – \$1.20 per Package Savings

**Before: Box-in-a-Box**

A shoe box is placed in a shipper box with dunnage/filler. DIM shipping costs are calculated using both weight and the outer box dimensions.

**16" x 13" x 6"**

With outer box and dunnage: **2.8 lbs.**

Shipping cost: **\$20.83**



**After: Clysar® EVO-C™ Shrink Film**

EVO-C™ Confidential film replaces the outer shipper box. The dimensions of the shoe box are now used to calculate the shipping cost, significantly reducing overall dimensions and weight, which reduces shipping cost by more than \$1 a package.

**12" x 8" x 5"**

Weight: **1.8 lbs.**

Shipping cost: **\$19.63**



- ✓ Total Weight Reduction  
1 lb. per package
- ✓ Total Dimensional Weight  
Shipping **COST SAVINGS:**  
\$1.20 per package

## AUTOMATION Efficiencies: Up to 50% Labor Savings

In recent e-commerce applications, consumer products companies who have automated their packaging process using EVO-C™ Confidential shrink film have cut labor costs as much as 50%.

## EFFICIENT INVENTORY, LOGISTICS AND STORAGE Added Bonus Savings

In a recent customer analysis, one roll of EVO-C™ Confidential film replaced more than 600 corrugated cartons, or roughly a pallet of knocked-down corrugate boxes, saving significant inventory space and cost. One roll of film also accommodates multiple product sizes, types and weight, reducing packaging SKUs.

## What Could Your Savings Look Like?

**CALL 888-4-CLYSAR for FREE APPLICATION SUPPORT.**

\*Rates will vary by carrier and location.

**Find more info  
and specs online:**

[clysar.com/shrink-films/evo-recyclable-films/](https://clysar.com/shrink-films/evo-recyclable-films/)



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