Pre-qualification Letter

How2Recycle® has evaluated this package and determined it is eligible for the following How2Recycle label, subject to the important conditions below. This determination applies only to the specific structure and components submitted within this request and does not include any additional materials or components that may impact the final label outcome.

This is a pre-qualification only; the ultimate How2Recycle label provided for consumer-facing on pack use is still to be determined and must be requested by the branded package owner. This letter does not guarantee that the label listed will always be provided for every use of this package.

Supplier:	Clysar, LLC
Pre-qualification Date:	07/30/2026
Product Trade Name(s):	EV-PCR
Package or Innovation Type:	Wrap
Label Request #:	186530
Label #:	8011
Eligible How2Recycle Label*:	
Overall Recyclability:	Optimally recyclable
Additional Eligibility Conditions:	n/a

* The specific label a brand or retail How2Recycle member receives to feature on pack will depend on factors including the final format, attachments, and application, etc.

Important conditions

Recyclability is complex, and factors including product application or modifications to the packaging material, structure, attachments, or format other than what was originally submitted may impact the final label provided. All relevant packaging and product considerations in each specific instance will dictate the label provided to brands and retailers, and the label is subject to change at any time.

Using Pre-qualified Packaging in Label Request Submission

Create a New Label Request on the How2Recycle Member Platform. Indicate that this package is pre-qualified on the Product Info tab. Fill out all details about packaging components and materials. Then, upload the pre-qualification letter to this request as an attachment and/or provide the supplier and the package trade name.

Brand owners and retailers with consumer-facing packaging must enter into a How2Recycle Membership Agreement with GreenBlue to use the How2Recycle Label on pack.

Material manufacturers, packaging converters, or other supply chain partners that are not brands or retailers must contact and enter into a How2Recycle Membership Agreement for Non-Package Use with GreenBlue to use the How2Recycle Label or iconography in marketing materials. These company types must be members of the Sustainable Packaging Coalition to become a member of How2Recycle.

Store Drop-off eligible packages

For packages that pre-qualify for a How2Recycle Store Drop-off label, it is prohibited to use generic terms like “recyclable” prominent in marketing materials while de-emphasizing the package is recyclable via Store Drop-off. Store Drop-off must be included in every mention that the package is recyclable, and Store Drop-off in that instance shall not be deemphasized via size of text or other means. When Store Drop-off is mentioned in marketing materials, it should not be put inside quotation marks or referred to as “How2Recycle’s Store Drop-off stream.”

Member Obligations

This pre-qualification letter is only valid for the above member and the complete package listed. When referring to the How2Recycle label with its customers or supply chain partners, members shall inform those parties that they must become a member of How2Recycle to use any How2Recycle label iconography.

Note that this pre-qualification letter is not a “certificate.” The How2Recycle program is not a certification program and should not be referred to as such.

This pre-qualification letter and How2Recycle label provided to material manufacturers and packaging converters may NOT be used:

- On consumer-facing packaging. Brand or retailer members must submit a label request for the final package through the How2Recycle Member Platform to receive a How2Recycle label for on pack use.
- To imply endorsement of environmental/sustainability claims or any certification or approval.

- By other material manufacturers, packaging converters, or supply chain partners for use in their marketing materials. Companies must be a member of How2Recycle and submit their own Label Request Form.

Required review and approval process for all marketing materials

How2Recycle must review and approve all uses of the How2Recycle label examples or mention of How2Recycle® by name before its intended use on or in any:

- Marketing materials & technical data sheets
- Press releases
- Social media and websites
- Signs and exhibit materials
- Printed publications
- Sustainability reports and annual reports
- Sales packaging

Mentioning How2Recycle in marketing materials

The first mention of How2Recycle on each web page or marketing material should include the registered trademark symbol after How2Recycle (How2Recycle®.) Repeated mentions of How2Recycle thereafter do not require using the registered trademark symbol. In all marketing materials:

- Do not put quotation marks around How2Recycle (“How2Recycle”)
- Do not put spaces in between How2Recycle (How 2 Recycle)
- Do not refer to How2Recycle as How to Recycle
- Do not abbreviate How2Recycle to H2R or any other shorthand
- Do not publicly refer to How2Recycle as a “certification” or an “endorsement”

Additional Information

How2Recycle is a packaging recyclability labeling system owned, developed, and licensed by GreenBlue to facilitate and encourage consumer recycling of packaging and industry-wide understanding of recyclability. GreenBlue owns all intellectual property rights in the How2Recycle Label iconography and all supporting materials. Visit how2recycle.info/join to learn more about How2Recycle membership.

For any questions about this pre-qualification, please contact how2recycle@greenblue.org.